



**New York Land Improvement  
Contractors Association**

3330 Pratt Rd. • Batavia, NY 14020  
Phone: 585-219-4802  
Email: nylica@rochester.rr.com

## 2014 Advertising Order Form

### NY LICA Annual Directory Ads

Quantity	Ad	Ad Dimensions	Cost	Amount Due
	Inside front cover (color)	4½" wide x 7½" tall	\$ 300.00	
	Inside back cover (color)	4½" wide x 7½" tall	\$ 300.00	
	Full page (Black & White)	4½" wide x 7½" tall	\$ 200.00	
	Half page (Black & White)	4½" wide x 3¾" tall	\$ 125.00	
	Business Card (Black & White)	2¼" wide x 1½" tall	\$ 75.00	

<b>Total Advertising Fees</b>	
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<p><b>Directory Ad Copy Deadline:     March 15, 2014</b></p> <p>Note: Ads will be printed in black &amp; white, unless otherwise noted.</p>	<p><b>Please remit ad copy by CD or email in a jpg, bmp, or pdf format to the NY LICA office.</b></p>
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*Thank you for your support!*

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

Company: \_\_\_\_\_

Advertising Contact: \_\_\_\_\_

Phone: \_\_\_\_\_